



Digital Marketing & Web Design Specialist
Rock Road Creative – Overland Park, KS

Rock Road Creative is a full-service media company based in Overland Park, KS, specializing in videography, photography, web design, and social media management.

We are seeking a motivated individual with digital marketing experience to join our team. This person will assist with new website design projects, update existing websites, and complete a variety of graphic design projects.

What We're Looking For:

- Experience with **Webflow and WordPress**, including builders such as Divi, Bricks, and Elementor
- Experience with **e-commerce platforms**, such as WooCommerce or Shopify
- Experience managing social media accounts, including **Facebook, Instagram, and LinkedIn**
- Proficiency in design tools such as **Figma, Photoshop, Illustrator, InDesign**, etc.
- Videography or photography experience is a plus

What You'll Do:

- Perform routine maintenance and content updates on client WordPress/Webflow sites
- Assist the web design team with new website projects, including copywriting, page design, and content entry
- Create graphics for social media content across client accounts
- Conduct monthly reporting and performance analysis for client websites

Don't check every box? We still want to hear from you. We're always looking for motivated individuals who are passionate about their work and have a strong desire to learn and grow.

Thanks,

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